



Working for People with Sight Loss

A-Z Fundraising Ideas

A

Abseil: Off a local landmark or office block

Action: Support NCBI and our events by spreading the word with friends via our/your social media channels and word of mouth

Afternoon Tea: Spruce up the silverware and deliver a delightful spread for donations

Auction: Gather items from friends/family/businesses etc to auction off, all proceeds go to NCBI

B

Bag packing: NCBI's Tesco Bag It will take place on 2 & 9 September 2017. Alternatively, organise your own! Permits are required.

Bake & Book Sale: Culinary skills ahoy! Appeal to friends, family, your local library and book shops for unwanted books and sell!

Barbecue: Cook up a Fundraise Feast!

Battle of the Bands: Get unsigned/local bands to play. Entry fee to compete and spectate

Bingo: Charity Bingo! All entries go to NCBI

Blog: Document your training/preparation running up to and during an event

Bouncy Castle: One for all the family, bouncing fee = a donation!

Bring a euro to work day: Ask your colleagues to bring a euro to work in aid of NCBI, then collect together and send it to us!

Bungee Jump: For the dare devilish donor!

C

Calendars: Get sponsorship for pages/printing and sell at events/markets

Candle making/selling: Check out NCBI's Make a Dark Day Brighter Campaign

Car boot sale: Clear out your unwanted bits while raising much needed funds for NCBI

Car wash: Get out the sponge and suds to raise much needed funds!

Charity ball: Glitz and glamorous fundraising fun!

Christmas events: A Christmas draw, cards and carol service are some festive fundraising ideas

Coffee morning: Coffee, cake and chat!

Collection boxes: Church gate, street, event collections, the list is endless! Just ensure you have a permit first.

Create Awareness: Post on Facebook/Twitter/Instagram/Snapchat/etc with a link to your online fundraising page. Start up a blog with regular updates of training/fundraising/thought progress and process. Make small videos.

Cycling events: Choose from Trip to Tipp Cycle Challenge, Nicolas Roche Cycle for the Blind

D

Dine in the Dark: NCBI's Dine in the Dark events will take place from 5th to 12th November 2017

Donations instead of cards: Ask for a donation to NCBI online/by post instead of a Christmas/Birthday/Valentines, etc card

Draw in the Dark: Use torches, glow sticks, colour gels to create weird and wonderful drawings in the dark

Dress Down Day: You and your workplace/friends should participate in NCBI's Wear Dots, Raise Lots

E

Easter Egg Hunt: From your back garden to a local park, a fundraising family event

Exhibition: Exhibit art/craft/photography/flower arrangements/the list is endless!

Expert seminar: Use an expert (sight loss related possibly) or well known personality, who is prepared to donate their time to give a talk or performance. Raise money through admission fee, a break to sell refreshments and / or a signed book of speaker.

F

Face Painting: Set up at a fair day, from flowers to lions, you can paint and raise money!

Facebook: Post a status update including your EverydayHero web link and ask friends to donate. Tell a story; WHY are you participating/is this important to you/you need their support, HOW and WHERE can they donate

Fashion Show: Approach local businesses and friends for clothing to exhibit and reach the fundraise limit!

Film Screening: Watch a film and fundraise!

Football Tournament: 5-a-side, Beat the Goalie, the list is endless! Use your foot to fundraise!

Friends and Family: Ask friends and family to sponsor you

Fun Day/Fun Run: Egg & spoon race, face painting, three-legged racing etc

G

Give Something Up: Get sponsored and give up chocolate/smoking/bussing it to work

Golf tournament: NCBI's Granard Cup '17 is on Monday, 21st August at Malahide Golf Club, Co. Dublin. €5.00 per player, €100 minimum per club. NCBI's Holmpatrick Cup can be organised as a dedicated fourball competition or run in

conjunction with an existing club competition. €7.50 per person / €15 per team.

Greeting cards: Birthdays, First Days, Weddings and Thanks - Make your own and sell!

Guess 'How many sweets in the jar?': Does exactly as it says on the tin! Or jar...

H

Hamper: Get in contact to receive our next NCBI hamper. We dispense hampers throughout the country twice a year. Email Allie allison.harvey@ncbi.ie with your workplace/your name and address.

Halloween Ball: Organise a fancy dress ball, raise money through tickets sales and scares!

I

Indoor games: Indoor activity evening in your local community centre / hall. Throw in some face painting and it's a winner, without a worry about the weather!

J

Jewellery: Make and sell!

K

Karaoke: Ask your local pub to host a karaoke night for you and friends. Charge at the door and for participation. Add in a raffle for even more funds and craic

L

Legacy: When making a will it is advisable to seek the professional help of a solicitor. There are different types of legacy gifts you can make, contact roisin.walsh@ncbi.ie for more info.

Lunch Money: Ask your colleagues / friends to bring in packed lunches and donate the money saved to NCBI

M

Marathon: Take part in Vhi Women's Mini Marathon on Monday 5th June/SSE Airtricity Dublin City Marathon on Sunday 29th October 2017

Music: Concerts, gigs, Battle of the Bands – rock and raise!

N

Night in for the charity: You and friends stay in for the evening and donate the money saved to NCBI

Non Uniform Day: Approach your old or local school. Pupils donate €1 each to participate.

O

Online: Use Every Day Hero
www.everydayhero.com/ie

P

Personal touch: Learn the stories of NCBI service users and where the donations actually go – people are more responsive to the honesty and transparency.

Photography Competition: Fundraise for the Finest Photo!

Picture framing: Frame and sell prints of local scenes/pictures relevant to NCBI

Pledges: Pledge a fundraise amount in advance!

Q

Quiz: NCBI's Annual National Pub Quiz takes place regionally in November time, Quiz Finals

take place in December. Alternatively, check out your local pub to hold a quiz / have one night of their quiz in aid of NCBI

R

Race night: Dogs/Horses/Rubber ducks and so on – bid on your winner while supporting a worthy cause

Raffle: Approach local businesses and bodies for prizes. You could combine this with an event also

S

Shave: Grow-n-Mow! Grow your hair and shave/wax off!

Sky Dive: For the Dare Devil Donor – NCBI's Sky Dive Day takes place on 13th May 2017

Sponsored silence: At work/home/school

Sponsorship cards: Put up sponsorship forms on the notice boards of your workplace/local community club/hall

Stalls/Markets/Sell: Arts and Crafts, Book & Bakes, Make your own and sell!

Support Action: Spread the word, tell your friends about NCBI and the work we do

Swap shop: Out the Old, In the New! – donate to participate

Swear box: At home/work/the pub - €1 per forbidden word!

T

Tabletop sale: The Indoor Car Boot Sale; charge per table

Talent competition: Sing, dance, hum, recite, act, the list is endless! Participants pay to partake/attendees pay in

Take photographs: Before/during/after – put a face to the name/event/cause!

Themed parties: From formal to fancy, Halloween to Christmas, Gatsby to Disney

Treasure hunt: From your back garden to your local park – create an exciting hunt for all ages.
Entry fee

U

Uniform free day: Approach your old or local school / work place and ask students/employees to donate €1 each to participate.

V

Variety show: Mix song and prose, dance and

Vintage Car Show: NCBI Classic Vehicle show takes place on Sunday 25 June at €10 per car. Alternatively, arrange your own!

W

Walk: A sponsored walk/ramble in the woods/guided tour/nature trail – all pave the way to a fundraising success

Wax: Legs/arms/head – if there's a will, there's a way!

Wine and Cheese Fundraiser: A tasty way to raise

X

Xmas hampers: Ask your workplace if they would home NCBI's Xmas hampers. Alternatively, make up and sell your own!

Y

Yellow Day: Get your workplace/friends/family to wear yellow for one day, donate to participate!

Z

Zany ideas – You pick! As the money equates to the madness!

If you need materials to carry out any fundraising activities and to reach your sponsorship target, please contact Collette on 01 882 1970 or collette.mcentee@ncbi.ie

SUCCESS

Believe and Achieve –Set yourself a goal and work toward it

Plan ahead – Book venue/equipment/etc in advance, if required

Publicise – Contact your local newspaper and radio station with your event/idea

Make a list – Of those you wish to contact to sponsor/attend/help

Don't hesitate – To contact us here at NCBI for assistance/materials/guidance