

A-Z Fundraising Ideas



Working for People with Sight Loss

A

Abseil: Off a local landmark or office block!

Action: Support NCBI and our events by spreading the word with friends via our/your social media channels and word of mouth

Afternoon Tea: Spruce up the silverware and deliver a tasty spread for donations

Auction: Gather items from friends/family/businesses etc to auction off, all proceeds go to NCBI

B

Bag packing: Organise a bag pack in your local Tesco/Dunnes/Supervalu etc. Permits are required. You can also get involved with NCBI's Annual Tesco Bag Pack which is scheduled for Saturday 14th April 2018

Bake & Book Sale: Culinary skills ahoy! Appeal to friends, family, your local library and book shops for unwanted books and sell!

Barbecue: Cook up a Fundraise Feast!

Battle of the Bands: Get unsigned/local bands to play. Entry fee to compete and spectate

Bingo: Charity Bingo! All entries go to NCBI

Blog: Document your training/preparation running up to and during an event

Bouncy Castle: One for all the family, bouncing fee = a donation!

Bring a euro to work day: Ask your colleagues to bring a euro to work in aid of NCBI, then collect together and send it to us!

Bungee Jump: For the dare devilish donor!

C

Calendars: Get sponsorship for pages/printing and sell at events/markets

Candle making/selling: Check out NCBI's Make a Dark Day Brighter Campaign

Car boot sale: Clear out your unwanted bits while raising much needed funds for NCBI

Car wash: Get out the sponge and suds to raise much needed funds!

Charity ball: Glitz and glamour added to the fundraising fun!

Christmas events: A Christmas draw, cards and carol service are some festive fundraising ideas

Coffee morning: Coffee, cake and chat – a simple and successful way to fundraise

Collection boxes: Church gate, street, event collections, the list is endless! Just ensure you have a permit first.

Collections: Volunteer to assist at one of our Street Collections or Charity Dates at your local Shopping Centre. Contact angela.levins@ncbi.ie

Create Awareness: Post on Facebook/Twitter/Instagram/Snapchat/etc with a link to your online fundraising page. Start up a blog with regular updates of training/fundraising/thought progress and process. Make small videos.

Cycling events: Organise your own or get involved with an organised cycle event.

- NCBI's Cycle of Light

- Trip to Tipp Challenge, Tipperary



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D

Dine in the Dark: NCBI's Dine in the Dark events will take place the month of November, every year.

Donations instead of cards: Ask for a donation to NCBI online/by post instead of a Christmas/Birthday/Valentines card

Draw in the Dark: Use torches, glow sticks, colour gels to create weird and wonderful drawings in the dark

Dress Down Day: You and your workplace/friends should participate in NCBI's Wear Dots, Raise Lots

E

Easter Egg Hunt: From your back garden to a local park, a fundraising family event

Exhibition: Exhibit art/craft/photography/flower arrangements/the list is endless!

Expert seminar: Use an expert (sight loss related possibly) or well-known personality, who is prepared to donate their time to give a talk or performance. Raise money through admission fee, a break to sell refreshments and / or a signed book of speaker.

F

Face Painting: Set up at a fair day, from flowers to lions, you can paint and raise money!

Facebook: Post a status update including your Everyday Hero web link and ask friends to donate. Tell a story; WHY are you participating/is this important to you/you need their support, HOW and WHERE can they donate

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Fashion Show: Approach local businesses and friends for clothing to exhibit and reach the fundraising limit!

Film Screening: Watch a film and fundraise!

Football Tournament: 5-a-side, Beat the Goalie, the list is endless! Use your foot to fundraise!

Friends and Family: Ask friends and family to sponsor you

Fun Day/Fun Run: Egg & spoon race, face painting, three-legged racing etc

G

Give Something Up: Get sponsored and give up chocolate/smoking/bussing it to work

Golf tournament: The NCBI Granard Cup (ladies) and NCBI Holmpatrick Cup (men) take place annually.

The Holmpatrick Cup can be organised as a dedicated fourball competition or run in conjunction with an existing club competition.

Greeting cards: Birthdays, First Days, Weddings and Thanks - Make your own and sell!

Guess 'How many sweets in the jar?': Does exactly as it says on the tin! Or jar...

H

Hamper: Get in contact to receive our next NCBI hamper. We dispense hampers throughout the country twice a year. Email Allie allison.harvey@ncbi.ie with your workplace/your name and address.

Halloween Ball: Organise a fancy dress ball, raise money through tickets sales and scares!

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I

Indoor games: Indoor activity evening in your local community centre / hall. Throw in some face painting and it's a winner, without a worry about the weather!

J

Jewellery: Make and sell!

K

Karaoke: Ask your local pub to host a karaoke night for you and friends. Charge at the door and for participation. Add in a raffle for even more funds and craic

L

Legacy: When making a will it is advisable to seek the professional help of a solicitor. There are different types of legacy gifts you can make, contact roisin.walsh@ncbi.ie for more info.

Lunch Money: Ask your colleagues / friends to bring in packed lunches and donate the money saved to NCBI

M

Marathon: Take part in Vhi Women's Mini Marathon on Sunday 3rd June/SSE Airtricity Dublin City Marathon on Sunday 28th October 2018

Music: Concerts, gigs, Battle of the Bands – rock and raise!



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N

Night in for the charity: You and friends stay in for the evening and donate the money saved to NCBI

Non Uniform Day: Approach your old or local school. Pupils donate €1 each to participate.

O

Online: Use Every Day Hero www.everydayhero.com/ie

P

Personal touch: Learn the stories of NCBI service users and where the donations actually go – people are more responsive to the honesty and transparency.

Photography Competition: Fundraise for the Finest Photo!

Picture framing: Frame and sell prints of local scenes/pictures relevant to NCBI

Pledges: Pledge a fundraise amount in advance!

Q

Quiz: NCBI's Annual National Table Quiz takes place regionally in November time. Alternatively, check out your local pub to hold a quiz / have one night of their quiz in aid of NCBI

R

Race night: Dogs/Horses/Rubber ducks and so on – bid on your winner while supporting a worthy cause

Raffle: Approach local businesses and bodies for prizes. You could combine this with an event also



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S

Shave: Grow-n-Mow! Grow your hair and shave/wax off!

Sky Dive: For the Dare Devil Donor – NCBI's Sky Dive Day takes place on 13th May 2017

Sponsored silence: At work/home/school

Sponsorship cards: Put up sponsorship forms on the notice boards of your workplace/local community club/hall

Stalls/Markets/Sell: Arts and Crafts, Book & Bakes, Make your own and sell!

Support Action: Spread the word, tell your friends about NCBI and the work we do

Swap shop: Out the Old, In the New! – donate to participate

Swear box: At home/work/the pub - €1 per forbidden word!

T

Table top sale: The Indoor Car Boot Sale; charge per table

Talent competition: Sing, dance, hum, recite, act - the list is endless! Participants pay to partake/attendees pay in

Take photographs: Before/during/after – put a face to the name/event/cause!

Themed parties: From formal to fancy, Halloween to Christmas, Gatsby to Disney

Treasure hunt: From your back garden to your local park – create an exciting hunt for all ages. Entry fee

U

Uniform free day: Approach your old or local school / work place and ask students/employees to donate €1 each to participate.

V

Variety show: Mix song and prose, dance and

Vintage Car Show: NCBI Classic Vehicle show takes place in June, every year, at €10 per car. Alternatively, arrange your own!

W

Walk: A sponsored walk/ramble in the woods/guided tour/nature trail – all pave the way to a fundraising success

Wax: Legs/arms/head – if there's a will, there's a way!

Wine and Cheese Fundraiser: A tasty way to raise

X

Xmas hampers: Ask your workplace if they would home NCBI's Xmas hampers. Alternatively, make up and sell your own!

Y

Yellow Day: Get your workplace/friends/family to wear yellow for one day, donate to participate!

Z

Zany ideas – You pick! As the money equates to the madness!

A-Z Fundraising Ideas

If you need materials to carry out any fundraising activities and to reach your sponsorship target, please contact fundraising@ncbi.ie

SUCCESS

Believe and Achieve –Set yourself a goal and work toward it

Plan ahead – Book venue/equipment/etc in advance, if required

Publicise – Contact your local newspaper and radio station with your event/idea

Make a list – Of those you wish to contact to sponsor/attend/help

Don't hesitate – To contact us here at NCBI for assistance/materials/guidance



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Good Luck! Keep in touch; fundraising@ncbi.ie